

HOW DOES EASYPASS WORK?

You **MUST** now apply in advance for EasyPass and Essential Companion tickets. **NO** applications can be made at the Park on the day of a visit.

blackpoolpleasurebeach.com/accessibility

- 📅 APPLY 7+ DAYS IN ADVANCE
- 📍 COLLECT AT GUEST SERVICES
- 😊 CREATE GREAT MEMORIES!



COLLECT YOUR EASYPASS

When you arrive, go straight to the Main Entrance and scan your eTicket(s) to enter through the turnstiles inside.

Head to Guest Services next to the entrance to the Grand National and wait to see a member of our team.

Show your AccessCard and/or email from our AccessTeam, then receive your EasyPass and "E" wristband (fitted by a member of our team).

Get answers to any questions you may have before leaving and starting your day of fun and thrills at Blackpool Pleasure Beach!



We have a dedicated Accessibility Enquiry phone line here - [0333 003 2212](tel:03330032212). This phone line is available every day from 9am to 5pm.

Dialling 03 numbers cost no more than a national rate call to an 01 or 02 number and counts towards inclusive minutes on mobile phone tariffs.

Alternatively, you can send an email to access@pleasurebeachblackpool.com and we will aim to respond to you within 48 hours.



HOW DOES EASYPASS WORK?

Please note: the EasyPass service is offered as a queue replacement ("virtual queue") service and is **NOT** a "queue jump".

At every ride guests will be expected to wait a period of time to allow Operators to effectively manage the throughput of guests, as well as carry out essential safety processes.



1. CHOOSE YOUR RIDE

Now you have your EasyPass it's time to choose which ride you'll kick off your day with!

Check out the Mini Access Guide and review the minimum riding requirements for each attraction.

Some rides cannot offer EasyPass entrances due to their age or design, these will be listed on your EasyPass card.

When you've picked your ride, it's time to find the EasyPass entrance...

2. GO TO THE RIDE

A green EasyPass sign will show you where to enter each ride using the EasyPass service.

For most rides this will be the ride exit. Some rides use a specific entrance. For a small number of smaller rides you will go to the main ride entrance.

When you get to the ride entrance point you will be greeted by a member of the Ride Operations Team.

Show the Team Member your EasyPass card, "E" wristband, and eTicket.

Additional guests permitted to ride alongside you will also need to present their valid eTicket(s) in order to ride.

3. ENJOY THE RIDE

The Ride Operator will mark your EasyPass card with a time.

The time is based on the estimated length of the queue on the ride you are now going to board.

E.g. if the main queue is 30mins long and it is 11am, the time will be written as 11.30am on your EasyPass card.

Follow all instructions given by the Ride Operator and enjoy your ride.

You are now in a virtual queue - waiting for your next ride without standing in a queue line.

4. REPEAT!

You can now enjoy any other ride on the park via the main queue lines whilst you wait for your next ride via the EasyPass service.

Alternatively, you must now wait until the time written on your EasyPass card before you may ride another ride via the EasyPass entrance.

At the time given, go to the EasyPass entrance of your next ride and repeat Step 2 and Step 3!

EasyPass card full? Don't worry, just pop back into Guest Services to replace your card for a new one.

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