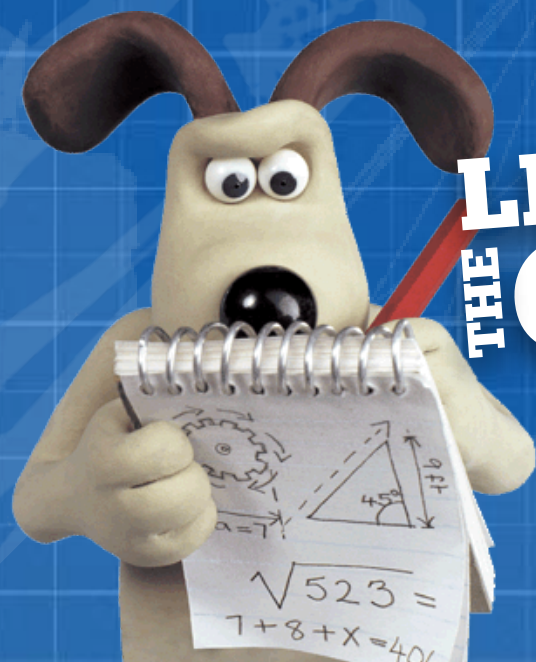




THE LEARNING OUTSIDE CLASSROOM



Quality Badge awarded by



Council for
Learning Outside the Classroom

With over **125 rides and attractions** at the UK's favourite amusement park, mixing **cutting edge technology** with **traditional rides**, Pleasure Beach is the perfect place for your school trip.

From the excitement of the UK's only Nickelodeon Land and wild adventures through Wallace & Gromit's Thrill-O-Matic, to the thrills and spills of our double launch coaster ICON and the world's best dark ride, Valhalla.

Whether it's a thrilling **reward trip**, or an opportunity for **learning outside of the classroom**, we've got it covered.



THE LEARNING OUTSIDE CLASSROOM

We offer a range of tours, talks, interactive sessions and creative workshops to bring learning to life for students of all ages.

From the world of cutting-edge technology and exciting thrill rides to our collection of traditional attractions, we are uniquely positioned with 125 years of history and development to share with our visitors.

This guide details our educational sessions and workshops, as well as information for our fabulous reward trips.

For more details, or to discuss a bespoke requirement, you can contact our Education Team on 0871 222 8787 or at educationacademy@bpbltd.com.

- ★ **EXPERIENCE** the UK's ultimate amusement park as a fantastic reward trip.
- ★ **GUIDED TOURS** of our park or wardrobe department with our Education Team.
- ★ **TALKS & PRESENTATIONS** for students of all ages in our Education Academy.
- ★ **CREATIVE WORKSHOPS** to explore science, technology, engineering, art and math.
- ★ **RESOURCES** available to download make your visit even more outstanding.
- ★ **BESPOKE SESSIONS** to meet the requirements of your topic and your students.

MAKING IT EASY

Booking your school trip with us is quick, easy and stress-free. Bring your trip to life in just three simple steps.

- 1 Give our Education Team a quick call on **0871 222 8787** or drop us an email at educationacademy@bpbltd.com to discuss your requirements.
- 2 Once you've set a date and we've produced an itinerary to meet your requirements, we'll open a provisional booking to secure the date.
- 3 As the date of the trip approaches, we'll confirm final numbers and get everything set for your arrival.

HAVE A FANTASTIC VISIT TO BLACKPOOL PLEASURE BEACH!

Call our team today on 0871 222 8787 or email educationacademy@bpbltd.com

Key Stages 1 & 2

We offer a range of interactive sessions, with visual and practical activities designed to help enhance any school visit. With a variety of sessions suitable for all ages, make your school trip to Blackpool Pleasure Beach unforgettable.

Delve into the world of structures and forces in **Science of Rollercoasters**, journey into the history of Pleasure Beach in **History & Geography** and explore the flourishing world of gardening in our new workshop **Ready, Steady, Sprout!**

Our Education Team are on hand to create bespoke sessions or tailor our existing workshops to your students' needs. To discuss your requirements or ask any questions, please contact us on 0871 222 8787 or email us.



TALKS & CREATIVE WORKSHOPS

SCIENCE OF ROLLERCOASTERS

Delve into the world of steel and wooden structures, exploring gravity, G-force and friction. Look at different ride types, their designs and the materials used to build them. We'll also look at how looping coasters work!

HISTORY & GEOGRAPHY

Journey into the history of Blackpool and how the Pleasure Beach has played a vital role in the development of the town as a popular holiday resort.

I.C.E. PROJECT

"Inspiring children through employment." Using the park as a case study for the world of work, we'll cover construction and built environment, hospitality and catering, and performing arts through interactive sessions.

READY, STEADY, SPROUT!

Explore the flourishing world of gardening and caring for plants in our Learning Garden - no green fingers required! Every child will also take home their own seeds to plant and grow.

These exciting talks, sessions and workshops can be booked as part of an educational visit, a reward trip or as a standalone session. For more details, or to discuss a bespoke session or specific requirements, please contact our Education Team directly.

CREATIVE WORKSHOPS

Explore the world of science in one of our exciting creative workshops from just **£10.50 per student!**

Rollercoasters - In teams, build your own sections of a working K'Nex rollercoaster and then put it all together for the grand opening!

Carousels - In teams, design, build and decorate your own motorised carousel!

All creative workshops include the Science of Rollercoasters session (top left).

Can't see what you're looking for? We can tailor a workshop or session to meet your students' needs. Email educationacademy@bpbltd.com or call **0871 222 8787** to discuss with our dedicated team.

SESSIONS FROM JUST

£3 PER STUDENT

Key Stages 3 & 4

We offer a range of talks and presentations on a wide range of subjects suitable for Key Stages 3 and 4.

Journey through the process of concept and design of new rides and the steps to completion in **Physics & Engineering**, delve into technological advancements in communication which enable us to operate on a daily basis in **I.C.T.** or explore a variety of options in our **Leisure & Tourism** or **Marketing & Business** sessions.

Our Education Team are on hand to create bespoke presentations or tailor our existing talks to your students' needs. To discuss your requirements or ask any questions, please contact us on 0871 222 8787 or email us.



PRESENTATIONS & TALKS

LEISURE & TOURISM

Whether it's customer service, the development of a tourist attraction or the daily operation of a theme or amusement park, we can tailor your presentation to meet your unit requirements.

PHYSICS OF A ROLLERCOASTER

Journey through concept to design to completion and understand the real-life applications of physics and the construction of rollercoasters - from wooden classics to modern steel coasters!

ICT

Understand the importance of ICT when operating a large business, such as Pleasure Beach. Explore how technology helps assist our team with the smooth running of the park on a daily basis.

PERFORMING ARTS

A look into how the major shows at Blackpool Pleasure Beach are staged plus guided tours of venues including our wardrobe department - where our spectacular costumes are designed and brought to life!

These exciting talks, sessions and workshops can be booked as part of an educational visit, a reward trip or as a standalone session. For more details, or to discuss a bespoke session or specific requirements, please contact our Education Team directly.

BUSINESS & MARKETING

Investigate the world famous Pleasure Beach, a family owned business since 1896, and how it attracts its visitors and promotes a range of diverse products through a variety of marketing strategies.

GEOGRAPHY

Explore how Pleasure Beach and Blackpool developed in relation to the Butler Resort Cycle and how regeneration will take them forward into the 21st century and help them thrive for years to come!

Can't see what you're looking for? We can tailor-make a presentation or workshop to meet your students' needs.

Email educationacademy@bpb ltd.com or call **0871 222 8787** to discuss with our dedicated team.

SESSIONS FROM JUST

£3 PER STUDENT

Post-16 Further Education

We offer a range of presentations and talks on a wide range of subjects across the Pleasure Beach and our wider company.

We can tailor-make a presentation, or arrange a talk, to meet the needs of your students and to link closely with topics and concepts studied. These can be amended from the sessions listed, or created entirely for your visit.

Our Education Team are on hand to create bespoke presentations or tailor our existing talks to your students' needs. To discuss your requirements or ask any questions, please contact us on 0871 222 8787 or email us.



PRESENTATIONS & TALKS

BUSINESS & MARKETING

Investigate how we attract our guests to Pleasure Beach with marketing plans, promotions and campaigns, as well how we measure key performance indicators and use technology to ensure our guests keep coming back!

CUSTOMER SERVICE

Explore how Pleasure Beach ensures quality customer service is delivered to our guests, and how we monitor our guest satisfaction levels. Also explore how we implement training and provide opportunities to develop.

COMPUTER SCIENCE

Technology and communications play a vital role in the daily operation of Pleasure Beach. Explore past, present and future installations and systems, and how technology has enabled the park to grow securely.

ENGINEERING

Discover all aspects of this subject from concept to design to completion. Understand real-life application of physics on the designs and construction of rollercoasters, such as our famous Big One coaster.

These exciting talks, sessions and workshops can be booked as part of an educational visit, a reward trip or as a standalone session. For more details, or to to discuss a bespoke session or specific requirements, please contact our Education Team directly.

COSTUME DESIGN

Delve into the fabulous world of costume design, as we tour our venues and wardrobe department to explore how we use breathtaking costumes to bring major shows to life, such as our spectacular Hot Ice Show!

LEISURE & TOURISM

Whether it is customer service, the development of a tourist attraction or the daily operation of a theme park, we can tailor your leisure and tourism presentation to meet your unit requirements.

Can't see what you're looking for? We can tailor-make a presentation or talk to meet your students' needs. Email educationacademy@bpbltd.com or call **0871 222 8787** to discuss with our dedicated team.

SESSIONS FROM JUST

£3 PER STUDENT

Aladdin

THE PANTOMIME

23RD NOVEMBER TO
24TH DECEMBER 2024
THE GLOBE PLEASURE BEACH



School tickets from **£10.50 per person**

SCHOOL PERFORMANCES

Wed	27 Nov	10:30	13:00
Thu	28 Nov	10:30	
Fri	29 Nov	10:30	13:00
Wed	4 Dec	10:30	14:30
Thu	5 Dec	10:30	13:00
Fri	6 Dec	10:30	13:00
Tue	10 Dec	10:30	13:00
Wed	11 Dec	10:30	
Thu	12 Dec	10:30	13:00
Fri	13 Dec	10:30	
Tue	17 Dec	10:30	14:30
Wed	18 Dec	10:30	14:30
Thu	19 Dec	10:30	14:30

BOOK NOW

ACCESSIBLE PERFORMANCES



Signed Performance



Relaxed Performance

Accessible performances available. Please ask for more details at educationacademy@bpbltd.com

TALKS & CREATIVE WORKSHOPS

HISTORY OF PANTOMIME

Explore the history of pantomime in our exciting new talk, tracing its origins all the way back to the 16th and 17th century and how panto changed from using folk stories to classic fairy tales!

HOT OFF THE PRESS

Press releases and reviews are vital to the successful launch of a pantomime. Explore the structure and presentation of both press releases and the reviews that follow, and how both play a vital role in a successful show!

STAGING A PANTO

Find out just what goes into staging a show like Aladdin! From scripting, casting, designing and producing, right through to marketing, rehearsals and ultimately delivering an exciting and entertaining pantomime!

COSTUME DESIGN

Delve into the fabulous world of costume design, as we tour our venues and wardrobe department to explore how we use breathtaking costumes to bring major shows to life, such as our spectacular pantomime!

These exciting talks, sessions and workshops can be booked to enhance your visit to Aladdin - The Pantomime! For more details, or to discuss a bespoke session or specific requirements, please contact our Education Team directly.

CREATIVE WORKSHOP - MAGIC LAMP

Design and create your very own magical lamp in our brilliant new hands-on creative workshop!

COMPLIMENTARY ACTIVITY PACK AND CLASSROOM RESOURCES

Aladdin will whisk students away to a land of make believe, guaranteed to be an unforgettable experience!

All school bookings for Aladdin include a **digital activity pack and resources** to help **build anticipation and excitement** ahead of a magical trip to the theatre!

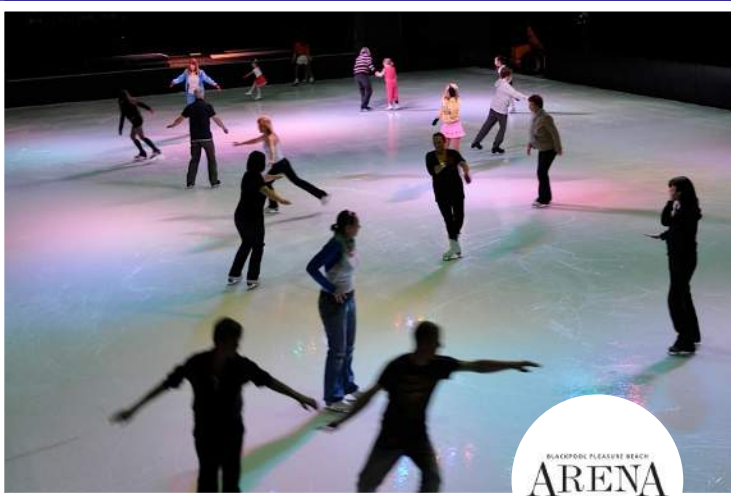
Why not combine your week of activities with one of our **exciting talks** or **get creative** in our workshop!



UNLIMITED RIDING

For the ultimate day out, it has to be Blackpool Pleasure Beach! We have something for everyone whether you're 2 or 102!

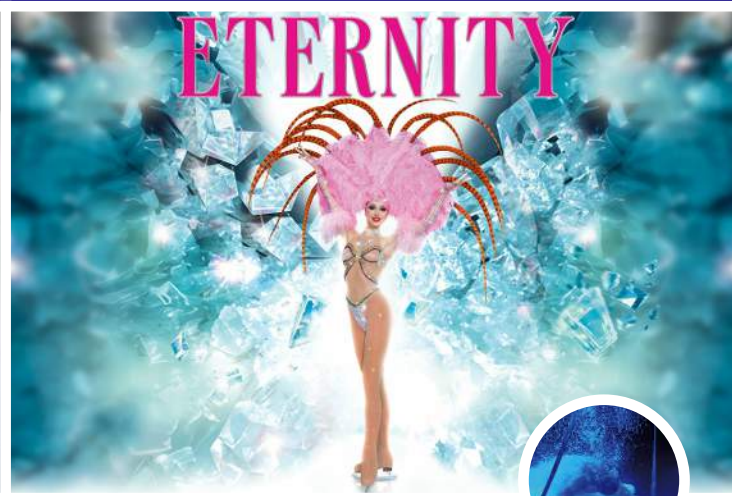
[BOOK NOW](#)



ICE SKATING

Discover a cool way to spend your day at our Ice Arena - the oldest purpose-built ice theatre in Europe!

[BOOK NOW](#)



HOT ICE SHOW

Experience the spectacular Hot Ice Show - a star-studded cast of international ice skating champions.

[BOOK NOW](#)



ALADDIN

The most famous pantomime of them all! Join us for a magical performance of Aladdin!

[BOOK NOW](#)



ADVENTURE GOLF

Challenge yourselves to the ultimate Adventure Golf Tournament as you tackle jumps, bumps, rivers and tunnels!

[BOOK NOW](#)



PRESENTATIONS

Our Education Team offer a range of interactive sessions suitable for all ages. Tailored sessions can also be arranged for your students.



WORKSHOPS

Get hands-on in our workshops whether it's building K'nex rides in our Academy or readying your green fingers in our Learning Garden!



BIG PIZZA KITCHEN

Add an all-you-can-eat pizza, pasta and salad buffet to your reward trip!



BESPOKE EVENTS

Have something different in mind? Get in touch with our Education Team today!

For more details, or to discuss a bespoke requirement, please contact our Education Team on **0871 222 8787** or at educationacademy@bpbltd.com

CONTACT US TODAY TO BOOK YOUR TRIP



Call us on **0871 222 8787** or email **educationacademy@bpbltd.com**

Steps to booking a trip with us

1 Give our dedicated Education Team a quick call on **0871 222 8787** or drop us an email at **educationacademy@bpbltd.com** to discuss your requirements for the visit.

2 Once you've set a date and we've produced an itinerary to meet your requirements, we'll open a provisional booking to secure the date.

3 As the date of the trip approaches, we'll confirm your final numbers and get everything set for your arrival. We'll also dispatch your Welcome Pack and tickets so you're all set for the day!

Directions



By Road

Take junction 32 off the M6 onto the M55. Follow signs for Blackpool, South Shore (via Blackpool Airport) and then follow the brown tourist signs to Pleasure Beach.

By Rail

Regular train services run to Blackpool North and direct to Pleasure Beach's own station via Preston.

By Tram or Bus

Pleasure Beach has both its own tram stop and bus stop just outside the entrance.