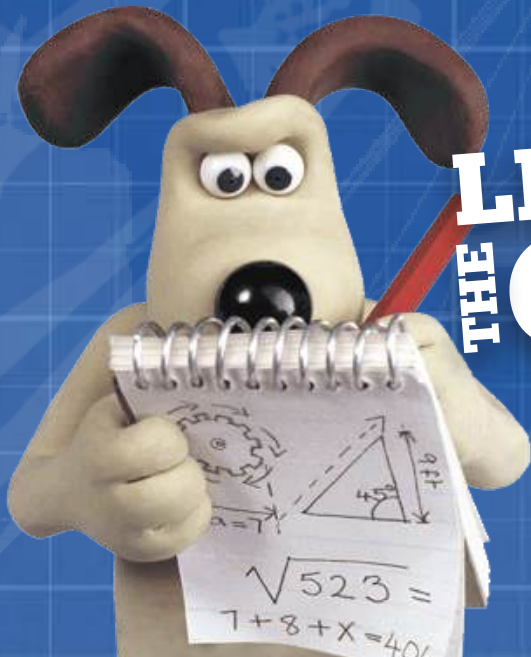




# PLEASURE BEACH

The logo for Pleasure Beach Resort, featuring a stylized blue and white wave above a yellow circle with a smiling face, and the word 'RESORT' below.

## THE LEARNING OUTSIDE CLASSROOM



With over **125 rides and attractions** at the UK's favourite amusement park, mixing **cutting edge technology** with **traditional rides**, Pleasure Beach is the perfect place for your school trip.

From the excitement of the UK's only Nickelodeon Land and wild adventures through Wallace & Gromit's Thrill-O-Matic, to the thrills and spills of our double launch coaster ICON and the world's best dark ride, Valhalla.

Whether it's a thrilling **reward trip**, or an opportunity for **learning outside of the classroom**, we've got it covered.



## LEARNING OUTSIDE THE CLASSROOM

We offer a range of tours, talks, interactive sessions and creative workshops to bring learning to life for students of all ages.

From the world of cutting-edge technology and exciting thrill rides to our collection of traditional attractions, we are uniquely positioned with 125 years of history and development to share with our visitors.

This guide details our educational sessions and workshops, as well as information for our fabulous reward trips.

For more details, or to discuss a bespoke requirement, you can contact our Education Team on 0871 222 8787 or at [educationacademy@bpbltd.com](mailto:educationacademy@bpbltd.com).

★ **EXPERIENCE** the UK's ultimate amusement park as a fantastic reward trip.

★ **GUIDED TOURS** of our park or wardrobe department with our Education Team.

★ **TALKS & PRESENTATIONS** for students of all ages in our Education Academy.

★ **CREATIVE WORKSHOPS** to explore science, technology, engineering, art and math.

★ **RESOURCES** available to download make your visit even more outstanding.

★ **BESPOKE SESSIONS** to meet the requirements of your topic and your students.

## MAKING IT EASY

Booking your school trip with us is quick, easy and stress-free. Bring your trip to life in just three simple steps.

**1** Give our Education Team a quick call on **0871 222 8787** or drop us an email at [educationacademy@bpbltd.com](mailto:educationacademy@bpbltd.com) to discuss your requirements.

**2** Once you've set a date and we've produced an itinerary to meet your requirements, we'll open a provisional booking to secure the date.

**3** As the date of the trip approaches, we'll confirm final numbers and get everything set for your arrival.

### HAVE A FANTASTIC VISIT TO PLEASURE BEACH RESORT!

Call our team today on **0871 222 8787** or email [educationacademy@bpbltd.com](mailto:educationacademy@bpbltd.com)

## Key Stages 1 & 2

We offer a range of interactive sessions, with visual and practical activities designed to help enhance any school visit. With a variety of sessions suitable for all ages, make your school trip to Pleasure Beach unforgettable.

Delve into the world of structures and forces in **Science of Rollercoasters**, journey into the history of Pleasure Beach in **History & Geography** and explore the flourishing world of gardening in our new workshop **Ready, Steady, Sprout!**

Our Education Team are on hand to create bespoke sessions or tailor our existing workshops to your students' needs. To discuss your requirements or ask any questions, please contact us on 0871 222 8787 or email us.



# TALKS & CREATIVE WORKSHOPS

## SCIENCE OF ROLLERCOASTERS

Delve into the world of steel and wooden structures, exploring gravity, G-force and friction. Look at different ride types, their designs and the materials used to build them. We'll also look at how looping coasters work!

## HISTORY & GEOGRAPHY

Journey into the history of Blackpool and how the Pleasure Beach has played a vital role in the development of the town as a popular holiday resort.

Can't see what you're looking for? We can tailor-make a presentation or workshop to meet your students' needs. Email [educationacademy@bpbltd.com](mailto:educationacademy@bpbltd.com) or call **0871 222 8787** to discuss with our dedicated team.

These exciting talks, sessions and workshops can be booked as part of an educational visit, a reward trip or as a standalone session. For more details, or to discuss a bespoke session or specific requirements, please contact our Education Team directly.

## CREATIVE WORKSHOPS

Explore the world of science in one of our exciting creative workshops!

• **KS1** • **KS2**

### Crafty Carousels ••

In teams, design, build and decorate your own motorised carousel!

### Ready, Steady, Sprout! •

Explore the flourishing world of gardening and plant care in our Learning Garden - no green fingers required!

### Rollercoaster Builder •

Build your own sections of a K'Nex rollercoaster and put it together for the grand opening!

Creative Workshops can be combined with park tickets or can be booked as a standalone visit. Please ask our Education Team for more information.

**Key Stages 3 & 4**

We offer a range of talks and presentations on a wide range of subjects suitable for Key Stages 3 and 4.

Journey through the process of concept and design of new rides and the steps to completion in **Physics & Engineering**, delve into technological advancements in communication which enable us to operate on a daily basis in **I.C.T.** or explore a variety of options in our **Leisure & Tourism** or **Marketing & Business** sessions.

Our Education Team are on hand to create bespoke presentations or tailor our existing talks to your students' needs. To discuss your requirements or ask any questions, please contact us on 0871 222 8787 or email us.



**PRESENTATIONS & TALKS**

**LEISURE & TOURISM**

Whether it's customer service, the development of a tourist attraction or the daily operation of a theme or amusement park, we can tailor your presentation to meet your unit requirements.

**PHYSICS OF A ROLLERCOASTER**

Journey through concept to design to completion and understand the real-life applications of physics and the construction of rollercoasters - from wooden classics to modern steel coasters!

**ICT**

Understand the importance of ICT when operating a large business, such as Pleasure Beach. Explore how technology helps assist our team with the smooth running of the park on a daily basis.

**PERFORMING ARTS**

A look into how the major shows at Blackpool Pleasure Beach are staged plus guided tours of venues including our wardrobe department - where our spectacular costumes are designed and brought to life!

These exciting talks, sessions and workshops can be booked as part of an educational visit, a reward trip or as a standalone session. For more details, or to discuss a bespoke session or specific requirements, please contact our Education Team directly.

**BUSINESS & MARKETING**

Investigate the world famous Pleasure Beach, a family owned business since 1896, and how it attracts its visitors and promotes a range of diverse products through a variety of marketing strategies.

**GEOGRAPHY**

Explore how Pleasure Beach and Blackpool developed in relation to the Butler Resort Cycle and how regeneration will take them forward into the 21st century and help them thrive for years to come!

Can't see what you're looking for? We can tailor-make a presentation or workshop to meet your students' needs.

Email [educationacademy@bpbltd.com](mailto:educationacademy@bpbltd.com) or call **0871 222 8787** to discuss with our dedicated team.

**SESSIONS FROM JUST**

**£3 PER STUDENT**

## Post-16 Further Education

We offer a range of presentations and talks on a wide range of subjects across the Pleasure Beach and our wider company.

We can tailor-make a presentation, or arrange a talk, to meet the needs of your students and to link closely with topics and concepts studied. These can be amended from the sessions listed, or created entirely for your visit.

Our Education Team are on hand to create bespoke presentations or tailor our existing talks to your students' needs. To discuss your requirements or ask any questions, please contact us on 0871 222 8787 or email us.



# PRESENTATIONS & TALKS

## BUSINESS & MARKETING

Investigate how we attract our guests to Pleasure Beach with marketing plans, promotions and campaigns, as well as how we measure key performance indicators and use technology to ensure our guests keep coming back!

## CUSTOMER SERVICE

Explore how Pleasure Beach ensures quality customer service is delivered to our guests, and how we monitor our guest satisfaction levels. Also explore how we implement training and provide opportunities to develop.

## COMPUTER SCIENCE

Technology and communications play a vital role in the daily operation of Pleasure Beach. Explore past, present and future installations and systems, and how technology has enabled the park to grow securely.

## ENGINEERING

Discover all aspects of this subject from concept to design to completion. Understand real-life application of physics on the designs and construction of rollercoasters, such as our famous Big One coaster.

These exciting talks, sessions and workshops can be booked as part of an educational visit, a reward trip or as a standalone session. For more details, or to discuss a bespoke session or specific requirements, please contact our Education Team directly.

## COSTUME DESIGN

Delve into the fabulous world of costume design, as we tour our venues and wardrobe department to explore how we use breathtaking costumes to bring major shows to life, such as our spectacular Hot Ice Show!

## LEISURE & TOURISM


Whether it is customer service, the development of a tourist attraction or the daily operation of a theme park, we can tailor your leisure and tourism presentation to meet your unit requirements.

Can't see what you're looking for? We can tailor-make a presentation or talk to meet your students' needs. Email [educationacademy@bpb ltd.com](mailto:educationacademy@bpb ltd.com) or call **0871 222 8787** to discuss with our dedicated team.

**SESSIONS FROM JUST**

**£3 PER STUDENT**

**FREE  
ACTIVITY  
PACK**



# CINDERELLA THE PANTOMIME

**Book Now**

## TALKS & CREATIVE WORKSHOPS

### ONCE UPON A STAGE

Explore the history of pantomime, tracing its origins all the way back to the 16th century and how panto changed from using folk stories to classic fairy tales! Students will then create their own short one minute panto script.

### BEHIND THE CURTAINS

Delve into the fabulous world of costume design, as we tour our venues and wardrobe department to explore how we use breathtaking costumes to bring major shows to life, such as our spectacular pantomime!

### SET THE SCENE

Explore the world of pantomime looking at essential ingredients, theatrical conventions, and production elements such as sound and lighting, before students design their own panto set or costume.

### ADVERTISE THE ADVENTURE

Investigate the world famous Pleasure Beach, and how it attracts its visitors to both the park and its shows. Students will then create their own one minute advertisement for the park, the panto or a concept of their own.

These exciting talks, sessions and workshops can be booked to enhance your visit to Cinderella - The Pantomime! For more details, or to discuss a bespoke session or specific requirements, please contact our Education Team directly.

### PANTO PUPPETS **NEW FOR 2025!**

Design and make a panto puppet, bringing characters to life in a fun, interactive way. A puppet, with its over-the-top personality and dramatic flair, perfectly captures the exaggerated traits of panto characters.

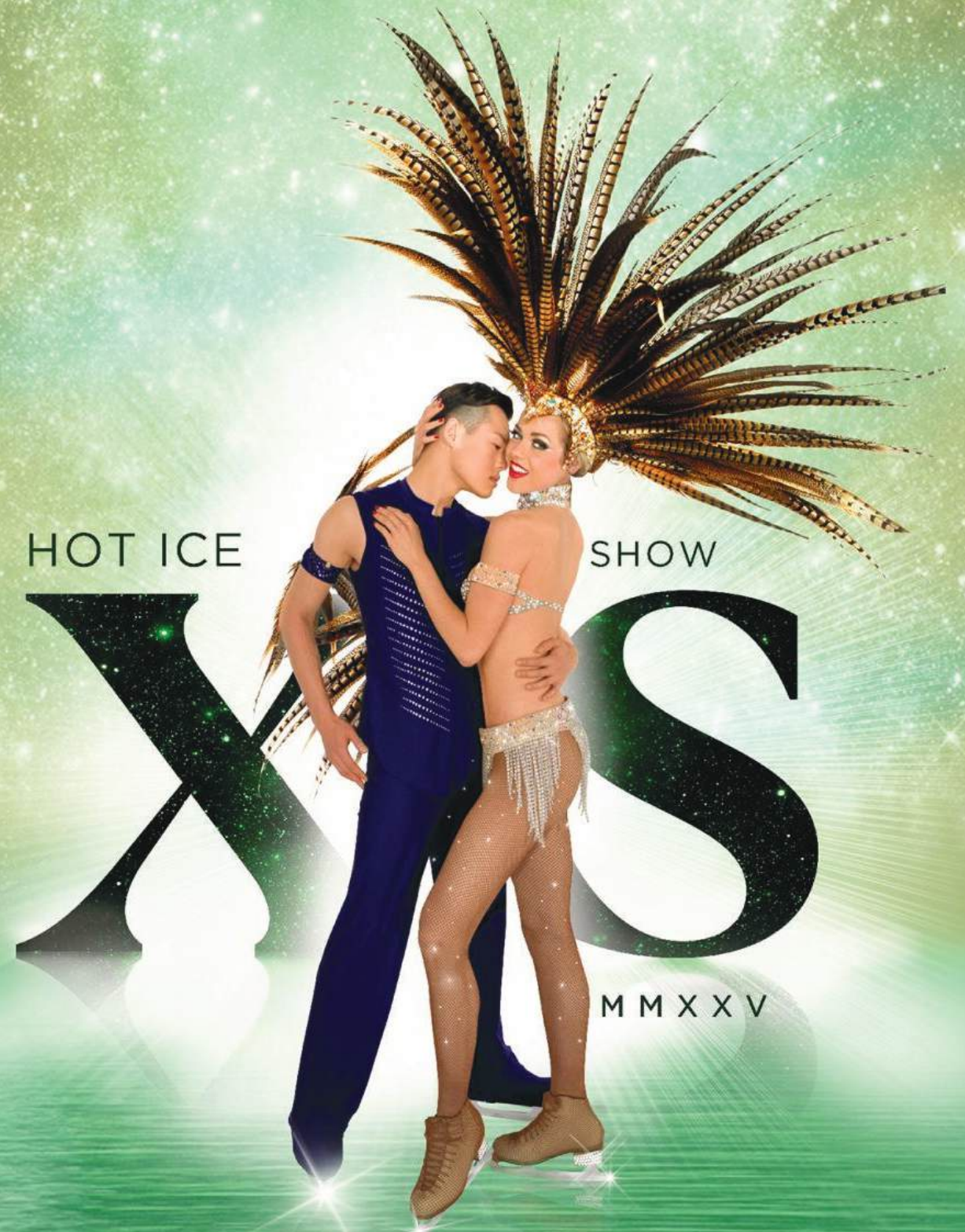
### MAGIC MASK MAKERS

Design and craft your own masquerade ball mask, showcasing your individuality and style - draw from your inspiration and let your creativity shine through - glamour, whimsy, or mystery?

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Can't see what you're looking for? We can tailor-make a presentation or talk to meet your students' needs. Email [educationacademy@bpbltd.com](mailto:educationacademy@bpbltd.com) or call **0871 222 8787** to discuss with our dedicated team.

SELECTED  
**SCHOOL**  
PERFORMANCES



HOT ICE SHOW

XMAS

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**Book Now**

# TALKS & CREATIVE WORKSHOPS

## COSTUME DESIGN

Delve into the fabulous world of costume design, as we tour our venues and wardrobe department to explore how we use breathtaking costumes to bring major shows to life, such as our spectacular Hot Ice Show!

## SET THE SCENE

Explore the world of theatre looking at essential ingredients, conventions, and technical elements such as sound and lighting, before students design their own stunning costume. We can even include a costume tour!

## BUSINESS & MARKETING

Investigate how we attract our guests to Pleasure Beach with marketing plans, promotions and campaigns, as well how we measure key performance indicators and use technology to ensure our guests keep coming back!

These exciting talks, sessions and workshops can be booked to enhance your visit to the Hot Ice Show! For more details, or to discuss a bespoke session or specific requirements, please contact our Education Team directly.

## TAKE TO THE ICE!

Combine a trip to the Pleasure Beach Arena with a bite to eat and take to the ice yourselves for a skating session in the world's oldest ice theatre - including free skate hire! *Available on select dates only.*

Can't see what you're looking for? We can tailor-make a presentation or talk to meet your students' needs. Email [educationacademy@bpbltd.com](mailto:educationacademy@bpbltd.com) or call **0871 222 8787** to discuss with our dedicated team.

# REWARD TRIPS



## UNLIMITED RIDING

For the ultimate day out, it has to be Pleasure Beach Resort! We have something for everyone whether you're 2 or 102!

[BOOK NOW](#)



## ICE SKATING

Discover a cool way to spend your day at our Ice Arena - the oldest purpose-built ice theatre in Europe!

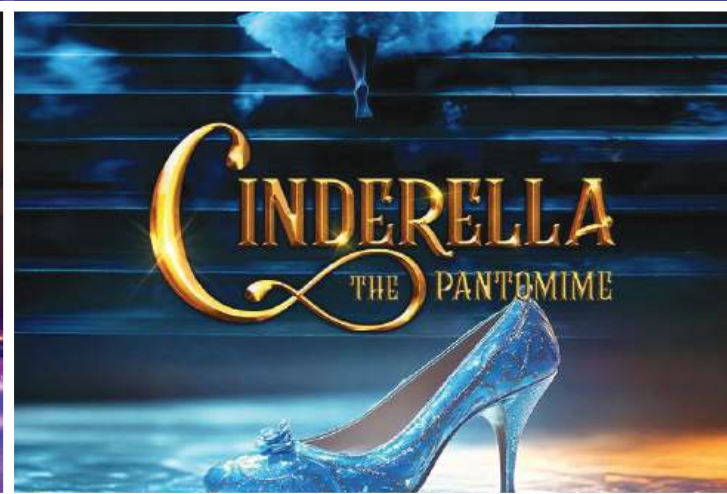
[BOOK NOW](#)



## HOT ICE SHOW

Experience the spectacular Hot Ice Show - a star-studded cast of international ice skating champions.

[BOOK NOW](#)



## PANTOMIME

The most famous pantomime of them all! Join us for a magical performance - suitable for all ages!

[BOOK NOW](#)



## ADVENTURE GOLF

Challenge yourselves to the ultimate Adventure Golf Tournament as you tackle jumps, bumps, rivers and tunnels!

[BOOK NOW](#)



## PRESENTATIONS

Our Education Team offer a range of interactive sessions suitable for all ages. Tailored sessions can also be arranged for your students.



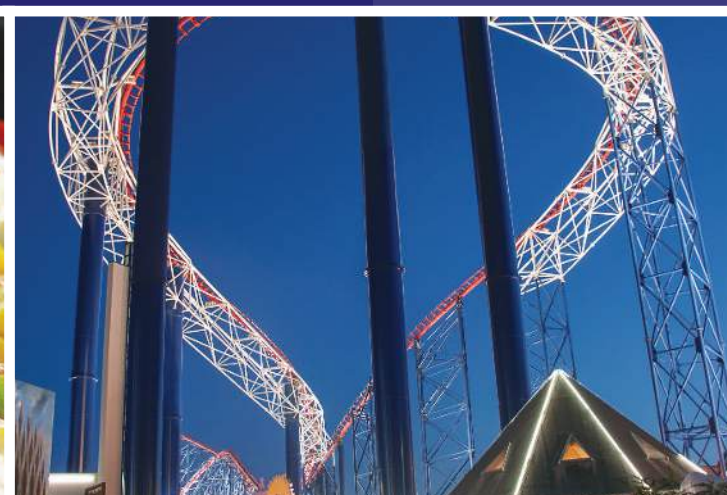
## WORKSHOPS

Get hands-on in our workshops whether it's building K'nex rides in our Academy or readying your green fingers in our Learning Garden!



## BIG PIZZA KITCHEN

Add an all-you-can-eat pizza, pasta and salad buffet to your reward trip!



## BESPOKE EVENTS

Have something different in mind? Get in touch with our Education Team today!

For more details, or to discuss a bespoke requirement, please contact our Education Team on 0871 222 8787 or at [educationacademy@bpbltd.com](mailto:educationacademy@bpbltd.com)



# CONTACT US TODAY TO BOOK YOUR TRIP

Call us on **0871 222 8787** or email **educationacademy@bpbltd.com**

## Steps to booking a trip with us

**1** Give our dedicated Education Team a quick call on **0871 222 8787** or drop us an email at **educationacademy@bpbltd.com** to discuss your requirements for the visit.

**2** Once you've set a date and we've produced an itinerary to meet your requirements, we'll open a provisional booking to secure the date.

**3** As the date of the trip approaches, we'll confirm your final numbers and get everything set for your arrival. We'll also dispatch your Welcome Pack and tickets so you're all set for the day!

## Directions



**By Road** Take junction 32 off the M6 onto the M55. Follow signs for Blackpool, South Shore (via Blackpool Airport) and then follow the brown tourist signs to Pleasure Beach.

**By Rail** Regular train services run to Blackpool North and direct to Pleasure Beach's own station via Preston.

**By Tram or Bus** Pleasure Beach has both its own tram stop and bus stop just outside the entrance.

Minimum group size of 15 students required. Minimum charge of £45 per session applies to all sessions if less than 15 students are attending. All rates apply to advanced bookings only - please call or email. Calls cost 13 pence per minute plus your telephone company's access charge. Prices correct as of January 2024.

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